

UP TO **65%** OFF

Lock In Our Best Rates of the Year

Give your clients the year-end reward they've been working toward. Across Mexico, Central America, and the Caribbean, our newly transformed resorts feature upgraded suites, fresh modern style, and elevated guest experiences.

Boost your bookings during our official Black Friday & Cyber Monday sale with up to 65% off, market-leading rates, and stackable benefits for social and wedding groups.

8 DAYS ONLY, CLAIM YOUR ESCAPE BEFORE TIME RUNS OUT.

Booking Dates: Nov 27 - Dec 04, 2026 | Travel Dates: Dec 01, 2026 - Dec 23, 2027

With Great Transformations Come Great Perks

- **Maximize Client Savings:**
  Offer unbeatable seasonal rates with up to 65% OFF at our newly remodeled, all-inclusive properties.
- **Boost Your Commission Potential:**
  Accelerate your loyalty rewards with up to X2 RIU Partner Club Points on all promotional reservations.
- **Unmatched On-Property Value:**
  Give your travelers up to $2,260 USD in Resort Credits for luxury dining, spa treatments and resort experiences.
- **Unbeatable Group Incentives:**
  Drive volume with FREE Wedding Collections at select properties and combinable perks tailored for wedding and social groups.

Book through your preferred Tour Operator and register your bookings at **riupartnerclub.com** for more benefits.

MEXICO · DOMINICAN REPUBLIC · BAHAMAS · JAMAICA · ARUBA · COSTA RICA · PANAMA

As you like it

RIU HOTELS & RESORTS

Black Friday & Cyber Monday Sale is valid when booking from 11/27/26 – 12/04/26 and traveling by 12/01/26 - 12/23/27. *Up to 65% OFF based on stay at Riu Palace Riviera Maya from 12/01/2026 to 12/23/2026. Up to X2 RIU Partner Club points at select hotels. FIT and Contracted Groups starting at 5 rooms. Free Wedding Collections available at select RIU Hotels & Resorts in Mexico, Central America and the Caribbean, excluding RIU Plaza Hotels. Valid for the USA market only. Terms and conditions may apply.